

STEPS CHEERS AND JEERS

AKA Saranta The Kitchen Witch



Influencer | Mom | Kitchen Witch | Pet
Guardian | Chronic Pain Warrior



Stephy Sumner

ABOUT ME:

Stephy is a Blogger, Mom, Pet Guardian, and Chronic Pain Warrior who started Steps Cheers and Jeers in 2011. Her blog gives a real and raw look into her life. Her blog also helps consumers make the right choices for their families through helpful product reviews.

Other topics of discussion include chronic pain, recipes, paganism, parenthood, and more.

**7,000+ PAGE
VIEWS | 4000+
UNIQUES**

**WEBSITE HITS A
MONTH**

**7000+
SOCIAL MEDIA**

*Combined Across All Platforms

**2010
BLOGGING SINCE**

PAST CLIENTS:

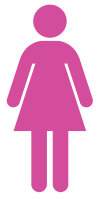
Past Clients include:

- Chewy.com
- Sephora
- Hemper
- Blue Apron
- Guitar Hero
- GoPro
- Ripley's
- Neal's Restaurant
- Mr. Bubble
- Nectar Sleep

**Contact Email:
stepscheersandjeers@gmail.com**

BLOG AUDIENCE

MY MOST FREQUENT VISITORS



53.15%



46.85%

Top Age Range: 25-34 years old

- California
- New York
- Massachusetts
- Vermont
- New Hampshire
- Texas
- Florida

SERVICES OFFERED:



- Product Reviews
- Unboxings
- Giveaway Hosting
- Sponsored Posts
- Event Coverage
- Social Media promotion
- Brand Ambassadorship
- Ad Space

Meet The Gang:



Adam is a 28 year old Musician and Father of three who's hobbies include spirits tasting, skateboarding and cooking/grilling.



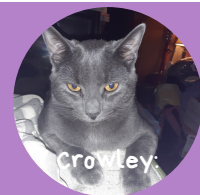
Lina is a rambunctious 10 year old who loves My Little Pony, L.O.L and Disney Princesses



Ollie is an energetic 7 year old who loves Spiderman, Scooby Doo and Cars.



Thomas was born May 19th and is the newest member of our family!



Crowley

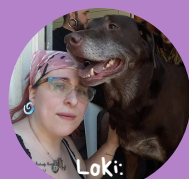


Da Moosh

Meet Our Pets:



Fiver



Loki